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## **NEVEX CacheWorks Selected as a Finalist for ‘Product of the Year’**

**Toronto, January 23, 2012**— NEVEX Virtual Technologies, a Toronto-based software developer of NEVEX CacheWorks, the first application-optimized caching solution, today announced that it is one of the finalists in the 2011 Product of the Year competition hosted by *Storage* magazine and SearchStorage.com, and is vying for the title in the storage systems software category against industry heavyweights such as DataCore and Microsoft.

Finalists were selected from nearly 200 entries in six data storage categories with 48 enterprise data storage products chosen for their innovation, performance, easy integration, simplicity and manageability, functionality and value. NEVEX is among nine finalists in the storage system software category that includes products covering file systems, volume management, storage virtualization software, security software, storage optimization applications and data reduction.

“NEVEX is pleased to have been selected as one of the finalists in the *Storage* magazine and SearchStorage.com’s Product of the Year competition and delighted that the judges would choose an innovative approach to optimizing cache for highly targeted I/O acceleration. Being recognized alongside well-established solutions from storage system incumbents is an honor,” said Steven Lamb, CEO of NEVEX. “Our policy-based approach to application acceleration represents a paradigm shift in the industry and we are excited at the possibility of winning this prestigious award.”

NEVEX CacheWorks, the first policy-based caching software available, enables administrators to target higher performance to specific applications and do so inexpensively. Its innovative approach to Flash caching solves the storage I/O bottleneck while enabling better utilization of existing storage infrastructures. Whether the applications are running on VMware, Microsoft Hyper-V virtual machines or physical servers, CacheWorks provides industry-unique control over the Windows memory cache to create a multi-level caching solution that allows applications to exceed the performance of running fully on Flash.

### **About NEVEX**

Founded in 2009, NEVEX Virtual Technologies provides a groundbreaking software caching solution that guarantees storage performance for the applications that really need it. NEVEX CacheWorks empowers administrators by providing flexible control for application-specific data acceleration. I/O-bound virtual platforms such as VMware and Hyper-V, running database, business intelligence, mail server, and transactional webserver applications, are able to run up to 5X faster because they are not constrained by limited storage speeds. Organizations can now use CacheWorks for performance and optimize existing spindles for capacity,

snapshots/backup, and management. For more information on CacheWorks, please visit [www.nevex.com](http://www.nevex.com). To keep up with the latest news at NEVEX, please sign up to follow us on Twitter, at <http://twitter.com/nevexvt>.

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